

## Advertise your vacancies with Facebook Jobs

Eploy and Facebook have teamed up to make it easy for you to display your vacancies with Facebook Jobs. Plus, your candidates can apply, directly on Facebook.

### Key Benefits of Eploy's Facebook Jobs Integration

- Advertise your jobs on Facebook for free
- Candidates can apply directly on Facebook
- Include screening questions from Eploy\*
- Applicants automatically transferred to Eploy

### Facebook Jobs

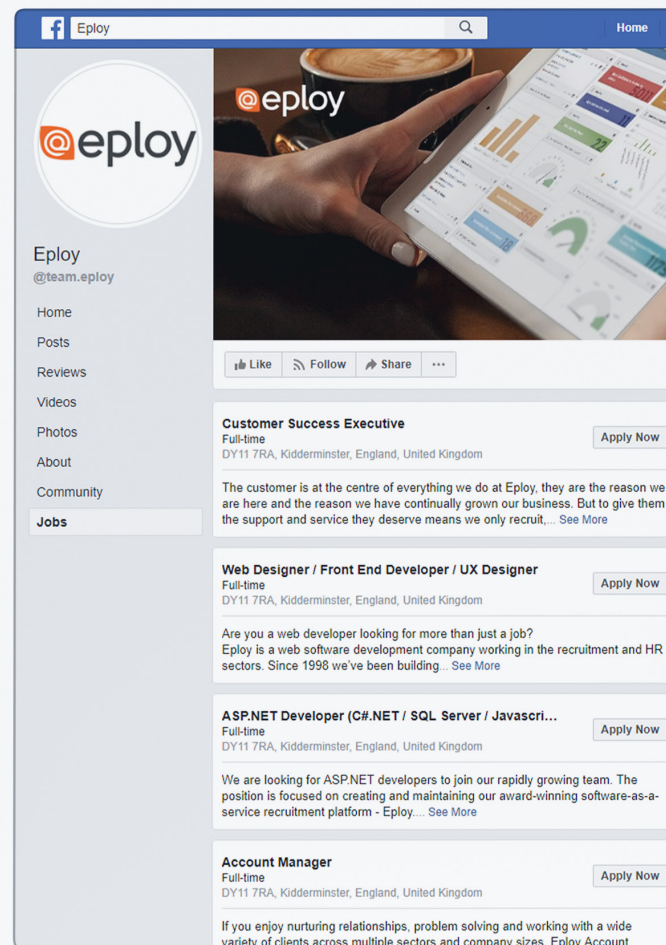
Facebook Jobs is a great place to get exposure for your vacancies as you can publish jobs to over 2 billion users & jobseekers on Facebook. Once published, your jobs can organically appear in multiple places on Facebook—the Jobs tab linked to your company page, shared via notifications to job-seeking users, in the general Facebook newsfeed and Jobs newsfeed.

### Eploy integrates with Facebook Jobs

The Eploy Facebook Jobs integration makes the process simple. Just enable the integration and all your jobs will be sent to Facebook for publishing on Facebook Jobs.

### Apply on Facebook Jobs

Your candidate's can apply directly on Facebook Jobs with their application sent straight into your Eploy system.



## FACEBOOK JOBS F.A.Q.

### We currently have ads running on Facebook Jobs.

#### Can we advertise through the Jobs integration?

The Jobs on Facebook API is still in development and currently this means it is not possible to integrate with Facebook's advertising for jobs. As soon as this feature is available we will let all of our customers know.

#### We currently posts jobs manually. What happens to those jobs once we complete the integration?

When jobs are posted via the Eploy integration and matched to pages that were previously posting jobs directly on Facebook, all jobs that were previously created are then disabled. You can then manage job postings and applications completely via Eploy in a seamless experience.

#### What happens when two providers try to publish a job to the same Facebook page?

Facebook Pages can currently only connect to one job source at a time. Page admins can select which partner source to connect to (in their Page Settings), and they have the ability to connect or disconnect to a job source at any time. Jobs that do not get matched to pages can still be published to Facebook as long as they pass through integrity review.

#### How long will it take for my job to get through integrity review?

The full integrity review can sometimes take 24-48 hours, although on average it is completed much more quickly than that. Your job will not be publicly available until it has passed through integrity review. Please note that it is Facebook who conduct the integrity review, not Eploy.

#### How long will it take for my page to get matched to a page?

Jobs are immediately posted once they have passed through integrity review, although they may not be immediately correlated with a page. If a match is found, either through the provided company Facebook url, or through company information matching, the job will be presented to the page admin, who can choose to accept or deny the page match. If they accept the match, the job will begin to appear associated with the Facebook page. If the page admin does not accept or reject the job within seven days, it will automatically be matched to the page and begin displaying

as if it was accepted. Pages with more than 10,000 followers will never automatically be approved.

#### Can we post remote jobs (work from home/anywhere)?

No, there are no remote jobs allowed on Facebook Jobs.

#### Which Eploy screening form question types are compatible with Facebook Jobs Apply?

Currently, Facebook's Job Apply will only allow the following question types to be sent so that they appear within the Apply form on Facebook

- Input - Short Answer
- Input - Long Answer
- Input - Drop-down
- Input - Number
- Input - Decimal Number

#### Is Facebook Jobs compatible with Eploy forms that use conditional logic or show/hide functionality?

Please be aware that:

- If a question contains 'GoTo' logic the page which that question is on will be the last page sent to Facebook.
- If a page contains 'GoTo' logic which isn't directed to the next page then that page will be the last page sent
- If a question is not active in Eploy it will not be sent to Facebook
- If a Page contains any incompatible Questions then this page and all subsequent Pages will not be sent
- Any show/hide functionality will be ignored and all Questions sent will always show on Facebook Jobs
- Paging will be ignored and all Questions sent will show together on the same form on Facebook Jobs.

#### Will we get the candidate's CV if they apply on Facebook Jobs?

No, this is currently a limitation of Facebook's Apply process - they do not request nor send the candidate's CV.

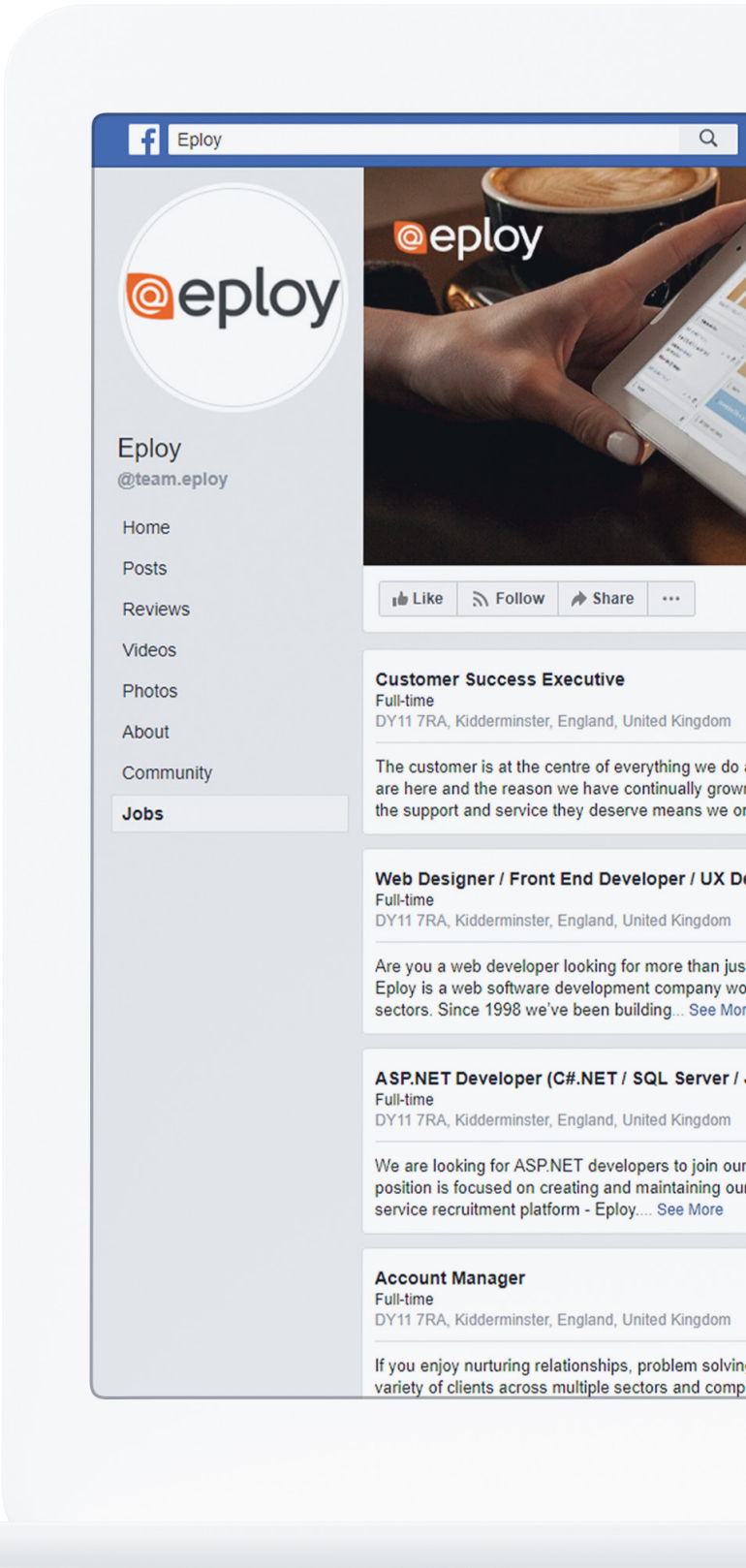
**PLEASE NOTE: The Eploy Facebook Jobs integration is only available to direct employers and may not be used by recruitment agencies, this is a Facebook policy**



Facebook’s Jobs Integrity Policies

The following Jobs Policies provide guidance on what types of job posts are allowed on Facebook and apply to all Job posts on Pages and in Groups. Job posts must comply with Facebook’s Community Standards as well as the Jobs Policies.

- 1. Misleading, Deceptive, or Fraudulent Jobs: Job posts must not promote employment opportunities that are misleading, deceptive, or fraudulent.
- 2. Illegal Products and Services: Job posts must not promote employment opportunities that involve illegal activity, products, or services.
- 3. Discrimination: Job posts must not unlawfully discriminate against applicants based on any protected characteristics, including, but not limited to, race, ethnicity, color, national origin, religion, age, sex, sexual orientation, gender identity, family status, disability, medical or genetic condition or any other basis protected under federal, state or local law. Job posts must comply with all applicable laws prohibiting discrimination.
- 4. Sexually Suggestive Jobs: Job posts must not promote employment opportunities in a sexually suggestive manner.
- 5. Adult Products and Services: Job posts must not promote employment opportunities that require adult services or use of adult products.
- 6. Personal Information: Job posts must not solicit personal identification or financial information from any potential applicants.



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TERMS OF SERVICE

Facebook terms & conditions apply. This integration is provided as part of Eploy’s Integration Services. Only for use by direct employers.

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