

See your recruitment agency through Eploy.



It's your business. You know what it needs to succeed. If you want to achieve your goals, you need to visualise them first. With Eploy Recruitment Software you can set your targets... then smash them.

Eploy, Heads Up Recruitment.

Jane Emerson



Jobs on this week : 28
Perm GP this month : £21,886
Perm GP target : £20,000

Connected calls : 65

CV's sent this week : 53

Jessica Smith



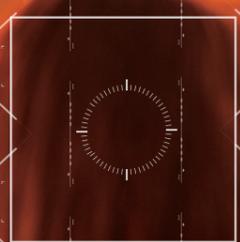
Connected calls : 50

Jobs on : 22

Brad Whitehead



Sarah Fry



Placement GP this month : £26.4K

Interviews this week : 35

Candidate meetings this week : 5

Team Stats

Team GP this month : £127,687

Jane Emerson	£28,265
Sarah Fry	£26,451
Brad Whitehead	£21,886
Sienna Holmes	£18,431
Jessica Smith	£16,760
John Wyatt	£15,894

CV's sent



Team CV's sent vs Target



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Redefining tech savvy candidates



Chris Bogh
Chief Technology Officer

For further information on our recruitment software, visit www.eploy.co.uk



- 76% of adults in the UK own a smartphone- Deloitte.
- Social Media usage is rising fastest amongst 35-44 year olds- Ofcom.
- 66% of people in the UK would apply to jobs on their mobile devices if the process were simplified- Indeed.

All the stats point to a rise in mobile and social media usage amongst the working population. Those of us in the technology industry have noticed that the rise of consumer technology has had both positive and negative consequences. On the one hand, it is almost solely responsible for every single Candy Crush Saga invite that you have ever received. On the other, it has helped to increase tech standards amongst the working population. More people in the UK are now regularly using technology in their personal and professional lives.

What impact does this have on recruiters? There's no doubt- candidates are redefining what it means to be 'tech savvy'. Statistics show us that they are now combining social media and mobile into their online job search. The problem is that some agencies are not keeping pace with this shift in online recruitment.

Cast your mind back five years to 2011. It was the year that gave us the first Chromebook, Kindle Fire and Samsung Galaxy Note. It was the year Netflix began streaming and Facebook replaced the "wall" with a timeline view. Many online applications consisted of sending a CV and cover

letter via email. Five years ago, that may well have been the easiest way to receive applications.

But in today's candidate driven market, where ease of application is crucial, this method is swiftly losing ground. Typing long emails on mobile devices is cumbersome. Attaching documents to emails is a barrier. Recruiters need to recognise the changing skills of their candidates. Aim to accommodate candidates with a straightforward application process. Candidates are scarce. By revamping your application process, you can increase the number of applications.

Here are our top recommendations to modernise your online recruitment.

Mobile responsive website

While non-responsive websites are becoming less common, they are still a massive barrier to application. Remember 66% of people in the UK would apply to jobs on their mobile devices if the process were simplified. This is a must have for recruiters.

Upload CV from cloud storage

Many candidates store their CV in a cloud storage account like Dropbox. Allowing them to quickly upload a CV from cloud storage makes the application process much easier.

Apply with Social

Enable your candidates to apply for jobs quickly using their social media profile. This application process completely removes the need for a CV at the initial application- ideal for mobile applicants.